

年度报告



扫一扫

看得见的人道

Seeing Humanity

NEUTRALITY中立 普遍UNIVERSALITY VOLUNTARY SERVICE志愿服务 人道HUMANITY IMPARTIALITY公正 统一UNITY INDEPENDENCE独立

我们一直坚守

国际红十字与红新月运动七项基本原则

Stick to the Red Cross movement of the seven basic principles: humanity, impartiality, neutrality, independence, voluntary service, unity and universality.





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我们的行动 Our Actions



他们的笑脸 Their Smiling Faces



请你看见 Please Behold ...

理事长致辞 The Speech Of Mr.chairman



2014年,和之前或之后的每一年一样,对中国红基会、对中国公益、 乃至对我们每个人来说,注定是不平凡的一年。

这一年,我们实施了有史以来最大的一次白血病患儿救助,帮助近 5000个孩子重拾战胜病魔的机会;我们还救助了近2000名先心病、再障、 唇腭裂等重症贫困儿童;我们参与了新疆和田地震、华南水灾、威马逊风 灾、鲁甸地震等多次重大灾害救援,向灾区配送了16万个赈济家庭箱。 这一切,都与政府、社会、企业伙伴和公众的支持密不可分。为此,我们 常怀感恩之心。

这一年,我们也在不断地反思、探索。我们先后成立了发展战略、 筹资与增值两个咨询委员会,邀请第三方机构进行战略咨询和绩效评估, 引入 ISO9001 国际质量管理体系认证,拓展网络公益资源动员平台,致力 于进一步理顺治理结构和管理体系,提升理事会的决策力和秘书处执行力。 每一次探索,都会看到一些不一样的风景。为此,我们长保进取之志。

这一年,我们仍然要面对持续的舆论压力和品牌危机,我们也经受 着中国公益行业环境和政策法规转型带来的阵痛。我们的每一点努力、每 一次行动、每一分改变、每一步发展,都如临深渊如履薄冰。但也正是这 种忧患意识,磨砺和锻炼了我们的意志,激励我们坚守应该坚守的,改变 应该改变的。重压之下,砥砺前行,不可谓不艰辛。为此,我们常抱笃定 之念。

2015年,是中国红基会成立 20 周年,也是"红十字天使计划"启动 10 周年。新的历史节点,意味着新的起点、新的挑战。如何更好地参与到 国家"治理体系和治理能力现代化"改革进程中去,为国家和社会的善治 做一些力所能及的事,应该是我们不可回避的问题和使命。我们还年轻, 不过才 20岁;我们也很厚重,因为有百年红十字文化和理念的支撑。我 们愿意并期待,和这个国家中代表先进方向的力量一起,为创造和守护有 尊严的社会和生活,共同努力。

"既然选择了远方,便只顾风雨兼程"——与诸君共勉。

The Speech

Just like every year before or after, the year of 2014 is actually an extraordinary one, as for Chinese Red Cross Foundation, Chinese public welfare,and even for each of us.

During this year, we carry out the largest scale of a relief activity for the children with leukemia. We help nearly 5000 children regain their opportunity of fighting against illness. What's more, we help nearly 2000 poor children with a serious illness such as congenital heart disease, aplastic anemia, cleft lip and so on. We participate in the rescue of many major disasters such as Xinjiang Hotan earthquake, inundation in southern part of China, Ramasoon typhoon, Ludian earthquake and so on. We distribut relief family boxes with a total of 16000 to the disaster area. All of these actions have a strong relationship with the support of government, society, business partners and the public. So we always cherish a deep gratitude for this reason.

During this year, we are also in constant reflection and exploration. We set up two advisory committees of development strategy, financing and increment successively. We invite the third party organization to conduct the strategy consulting and performance evaluation. We bring in ISO9001 international quality management system certification and expand the mobilization platform of the network of public welfare resources. We devote ourself to the further rationalization of governance structure and management system, to promote the council's decision-making power and secretariat's execution. Every exploration, we will see some different scenery. So we keep enterprising ambition for this reason.

During this year, we still have to face the constant pressure of public opinion and brand crisis. We are also faced with the pains from the China's public service industry environment and policy transpormation. Every little effort, every action, every change and every step of development of us, are as if standing on the edge of an abyss or treading on thin ice. But that is also the suffering consciousness, to sharpen and exercise our will, inspire us to stick with certainty that we should stick to, bravely change something that should be changed. Under heavy pressure, we should self-motivated, even very hard. For that, we often have alert to the idea of incentive.

In 2015, it is the 20th anniversary of the founding of Chinese Red Cross Foundation, and also is the tenth anniversary of "the angel of the Red Cross project". New historical moment, means a new starting point, new challenges. How to participate in the national "management system and management ability of modern" in the reform process, do something good for the better governance of country and society, should be the inevitable question and our mission. We are young, only 20 years old; We are also very heavy, because there are one hundred Red Cross culture and concept of support. We are willing and looking forward to going with the country represents the strength of advanced direction, work hard together to create and protect society and decent life.

"Since chose the distance, only trials and hardships" - to share with you.

Gue Changjiang





成立于 1996 年 Established in 1996 全国性公募基金会 National Public Foundation 首家通过 ISO9001 质量管理体系认证的全国性公募基金会 The First National Public Foundation Conformed ISO9001 连续三年荣膺"福布斯"中国最透明公募基金会 The Most Transparent Cemetery Foundation of "Forbes" (China) 胡润百富榜富豪最青睐的慈善基金会 The Most Favored Charitable Fundation of Hurun Report 中基透明指数榜最透明的公益基金会 The Most Transparent Public-Beneficial Foundation of FTI

我们的宗旨

Mission

弘扬人道、博爱、奉献的红十字精神,致力于改善人的生存与发展境况,保护人的生命 与健康,促进世界和平与社会进步。

Carry forward humanitarian, love and dedication of the Red Cross spirit, committed to improving the situation of human survival and development, protection of human life and health, and promoting world peace and social progress.



截至 2014 年

累计公益收入 36.19 亿元,其中 Total public welfare receipts

社会捐赠 31.48 C元 Funds from social donations Hundred million Yuan

彩票公益金及政府采购项目资金 4.71 亿元 Hundred million Yuan Total allocated funds from lottery public welfare fund and government procurement project fund

32.56 KT 累计公益支出 Total public welfare expenditure

Hundred million Yuan

资助贫困大病儿童 10 万余名, 配建贫困地区学校红十字书库 3436 套;

Assist more than 100000 poor children with serious illness,construct 3436 red cross stacks to schools in poor areas

培训_{乡村医生} 5510_名; 培训_{乡村教师} 700_名;

Train 5510 rural doctors, train 700 rural teachers

资助贫困大学生 1869名; 配置赈济家庭箱 34000余只。

Assist 1869 poor undergraduates, allocate more than 34000 relief family boxes





景区红十字救护站 73 所; 73 Scenic Spot Red Cross Ambulance Stations

博爱新村 166 Praternity Villages

博爱家园 84 个; 84 Humanitarian Homestead

博爱学校 342 所; 342 Humanitarian Schools



我们的2014



2014 年收入合计

Receipts Of 2014 Adds Up To...



2013年收入合计 249,118,590.39

2014年收入合计 347,954,718.72





2013年费用合计 294,398,447.86

2014年费用合计 363,589,975.41







2014 年重大公益项目收支分项列示

Distribution Diagram Of Grand Public Welfare Projects'receipts and Expenditure In 2014

彩票公益金项目 Lottery Public Welfare Fund Project



红十字天使计划 Red Cross Angel Program



博爱助学计划 Humanitarian Student's Assistance Program



2014年直接受益人分布图

Direct Beneficiary Distribution Of 2014







Health intervention & protection of life

健康干预 & 生命保护

4488 人 People

"小天使基金"救助贫困白血病患儿 "Little Angel Fund"provided medical aid

for 4488 needy children with leukemia

$895 \stackrel{\wedge}{}_{\scriptscriptstyle \text{People}}$

"嫣然天使基金"救助唇腭裂儿童

"SmileAngel Fund" provided medical aid for 895 needy children with cleft lip and palate

910 人 People

"天使阳光基金"救助贫困先心病患儿

Eukemia; "Angel Sunshine Fund" provided medical aid for 910 needy children with congenital heart disease

 $149 \stackrel{\wedge}{_{\text{People}}}$

合生元母婴基金救助贫困患儿 BIOSTIME Mother-Infant Relief Fund provided medical aid 2005 年 8 月,中国红基会围绕"保护人的生命与健康"这一使 命推出"红十字天使计划"大型系列公益项目体系,旨在广泛动 员社会力量,改善农村贫困地区医疗卫生条件,关注和保护贫困 农民和儿童的生命与健康。

In August 2005, Chinese Red Cross Foundation bring out series of large public service project system of the "Red Cross angel program", revolving around the mission "the protector of life and health". The system aims at mobilizing social energy widly, improving the povertystricken village areas' basic medical treatment and public health conditions, protecting and paying close attention to the poor farmers and children's life and health.

"红十字天使计划"自 2005 年启动以来,项目内容不断完善和 丰富,已经成为中国最著名的公益品牌之一。2008 年 4 月,"红 十字天使计划"荣获了我国慈善领域的最高政府奖项——2007 年度"中华慈善奖"最具影响力慈善项目。

Since its launch in 2005, the content of the "Red Cross angel program" becomes more perfect and abundant. It has become one of the most famous public brands in China. In April 2008, "Red Cross angel project" won the award "China Charity Award" of 2007-the most influential charity project, which is the top government award in the China charity field.

目前,该"计划"主要开展四方面的公益活动,包括援建乡村博 爱卫生院(站)、培训乡村医生、开展贫困农民和儿童大病救助、 建设红十字救护站。其中儿童大病救助是该公益项目体系的核心, 经过八年的探索与实践,到2014年,全国获得"红十字天使计划" 救助和资助的大病患儿超过10万人次。

At present, this "program"mainly carries out four sorts of public service activities, including the aid-construction of village humanitarian health-center(station), village doctor training, serious illness relief of poor farmers and children and construction of Red Cross ambulance station. The serious illness relief of children is the core of the whole system of public service projects. After eight years of exploration and practice, by 2014, "Red Cross angel program"has offered assistance and support to more than 100000 children with a serious illness all around the country.

彩票公益金项目

Lottery Public Welfare Fund Project

2009 年起,中国红基会"小天使基金"贫困白血 病患儿救助项目获得国家彩票公益金大力支持,截 止2014 年已累计投入彩票公益金 4.03 亿元、资助 白血病患儿 12583 人。2011 年开始,国家彩票金 支持中国红基会"天使阳光基金",累计投入 6548 万元、资助先心病患儿 3733 人。

Since 2009, Chinese Red Cross Foundation "Little Angel Fund"poor children with leukaemia relief programs win the strongly support of the national lottery public welfare fund. By 2014,the accumulative total ofnational lottery public welfare fund has been 4.03 billion yuan, 12583 children with leukemia have been received the assistance. Since 2011, lottery public welfare fund has began to support Chinese Red Cross Foundation "Sunshine Angel Fund",the accumulative total of investment is 65.48 million yuan, 3733 children with congenital heart disease receive the assistance. 2014年,财政部一次性追加彩票公益金2亿元用 于白血病儿童救助,分两年执行。2014年度彩票公 益金资助总额达到1.6亿元,执行量为2013年翻倍, 并达历史最高额。这也是2009年以来,中国红基 会承接的最大一笔政府购买公共服务资金。

In 2014,the ministry of finance uses additional 200 million yuan of lottery public welfare fund at once to assist children with leukemia, period two years execution. The lottery public welfare fund totaled 160 million yuan in 2014. The amount of execution is doubled in 2013 and reaches the maximum of history. Since 2009, this is also the Chinese Red Cross Foundation's biggest sum of government's purchasing public service fund.





小天使基金彩票公益金项目 2014 年度救助来自全国 30 个省(区、市)及新疆生产建设兵团白血病患儿 4488人, 资助金额共计 1.4112 亿元。

天使阳光基金彩票公益金项目 2014 年度救助来自全国 29个省(区、市)及新疆生产建设兵团先心病患儿910人, 资助金额共计 1568 万元。 In 2014, Little Angel lottery public welfare fund project assist 4488 children with leukemia from 30 provinces (autonomous regions and municipalities) all over the country and the Xinjiang production and construction corps, the amount of subsidization totaled 141.12 million yuan.

In 2014, Sunshine Angel lottery public welfare fund project assist 910 children with congenital heart disease from 29 provinces (autonomous regions and municipalities) all over the country and the Xinjiang production and construction corps, the amount of subsidization totaled 15.68 million yuan.



2014 年彩票公益金项目收入

Lottery Public Welfare Fund Project Receipts Of 2014

1.6亿^元 Yuan

1.4112 亿元

小天使基金白血病儿童救助项目资助支出 The amount of Little Angel lottery public welfare fund project subsidization totaled 141.12 million yuan.

■ **1568**万元

天使阳光基金先心病儿童救助项目资助支出 the amount of Sunshine Angel lottery public welfare fund project subsidization totaled 15.68 million yuan.

2014 年彩票公益金项目资助患儿数

The Number Of Children Asststed By Lottery Public Welfare Fund Project In 2014

5398 $\stackrel{\wedge}{}_{\text{Children}}$

■ 4488人

小天使基金白血病儿童救助人数

Little Angel lottery public welfare fund project assist 4488 children with leukemia

■ 910人

天使阳光基金先心病儿童救助人数 Sunshine Angel lottery public welfare fund project assist 910 children with congenital heart disease



小天使基金——救助贫困白血病儿童

Little Angel Fund—Assists Poor Children With Leukaemia

小天使基金于 2005 年 6 月成立,是中国第一个、 也是目前唯一一个全国性白血病儿童专项救助基金。 为每位来自贫困家庭的 14 岁以下白血病患儿提供 3-5 万元的治疗费用资助。 Little angel fund established in June 2005. It is the first and the only fund all over the country that is special for the relief of the national children with leukemia. This fund provides treatment cost assistance of 30000 to 50000 yuan for every children with leukemia under the age of 14 who are from poor families.



从 2009 年开始,"小天使基金"获得国家彩票公益 金的定向资助。

截至 2014 年底,在国家彩票公益金和社会公众捐款 的支持下,"小天使基金"累计救助贫困白血病患 儿 13806 人。 "Little angel fund" acquire the directional assistance of national lottery public welfare fund since 2009.

By the end of 2014, under the support of national lottery public welfare fund and the social public donations, "little angel fund" soccours 13806 poor children with leukemia in total.

"小天使基金"捐赠收入表

"Little Angel Fund"Donations Receipts Table



"小天使基金"捐赠支出表

"Little Angel Fund" Donations Expenditure Table



资助白血病患儿 4497名 Assists 4497 Children With Leukaemia

资助金额

141,451,243.64 ⁷⁷_{Yuan}



天使阳光基金——救助贫困先天性心脏病儿童

Sunshine Angel Fund

-Assists Poor Children With Congenital Heart Disease



天使阳光基金于 2006 年成立,是国内首家先天性心脏病儿童专项救助基金。为 每位来自贫困家庭的 14 岁以下先天性心脏病患儿提供 1-2 万元的治疗费用资助。 自成立以来,"天使阳光基金"联合多家专业医疗机构在全国范围内,尤其是在 西藏、青海、甘肃、新疆等西部边远地区和内蒙等少数民族区域,开展了一系列 先心病患儿筛查救助工作。截止 2014 年年底"天使阳光基金"累计资助 5171 名贫困先心病患儿进行免费手术治疗。

Sunshine angel fund established in 2006. It is the first fund all over the country that is special for the relief of the children with congenital heart disease. This fund provides treatment cost assistance of 10000 to 20000 yuan for every children with congenital heart disease under the age of 14 who are from poor families.

Combined with many professional medical institutions all over the country, "Sunshine angel fund" carries out a series of screening and relief work for the children with congenital heart disease since its establishment, especially in Tibet, Qinghai, Gansu, Xinjiang and other remote western region, and in the minority areas such as Inner Mongolia. By the end of 2014, "Sunshine angel fund" has assisted 5171 poor children with congenital heart disease to perform free operative treatment in total.

2014 年度"天使阳光基金"收入合计 18,009,329.36 元

The Receipts Of "Sunshine Angel Fund" Totals 18,009,329.36 Yuan In 2014



2014 年度"天使阳光基金"支出合计 16,633,879.28 元

The Expenditure Of "Sunshine Angel Fund" Totals I 6,633,879.28 yuan In 2014





"天使阳光基金"公益项目支出表

'Sunshine Angel Fund" Donation Expenditure Table

Lottery Public Welfare Fund Assists 910 Children With Congenital Heart Disease

彩票公益金资助"先心病患儿救助"910名 15,680,000.00 94.88%

Social Donations Assist 47 Children With Congenital Heart Disease

社会捐款"先心病患儿救助"47名 826,142.11 5.0%

Screening Of Congenital Heart Disease,The Travel Reimbursement Of CCTV

先心病筛查差旅费及宣传推广费 20.702.7 0.12%

合计捐赠支出 16,526,844.81 Add up to



Happiness Angel Fund



2009 年 11 月,中国红基会与首捐企业贝因美公司 共同发起成立幸福天使基金。幸福天使基金致力于 关注 0-6 岁婴幼儿的健康成长,动员社会力量积极 参与,共同推动中国婴幼儿的健康成长和教育发展。 幸福天使基金是中国红十字基金会倡导实施的"红 十字天使计划"的组成部分。该基金成立以来,已 先后走遍全国 20 余个省市,捐建"红十字博爱卫生 站"111 家,惠及救助人口逾亿计。

In 2009 November, and the first Chinese red Foundation donated Beingmate and other companies jointly initiated the establishment of happiness angel fund. Happy angel fund devoted to the healthy growth of infants and young children 0-6 years old, mobilize social forces to actively participate in, and jointly promote the development of education and the healthy growth of infants and young children China. Happy angel fund is Chinese Red Cross Foundation advocate the implementation of "Red Cross Angel plan" part. Since the establishment of the fund, has traveled more than 20 provinces and cities nationwide, "The Red Cross donated 111 health stations", benefiting a population of more than billions of aid. 截止 2014 年,幸福天使"美丽中国行"已在全国 11 个省(自治区)启动,累计捐赠现金和物资价值 人民币逾 1.05 亿元,协议援建"红十字救护站"61 所,培训景区应急救护人员 11000 名。2014 年 7 月,幸福天使红十字救护站刘公岛站筹备率先落成, 成为全国首家投入使用的"幸福天使红十字救护站"。

As of 2014, happy angel "Beautiful China" has been in the country 11 provinces (autonomous regions), total donations of cash and goods worth more than 105000000 yuan, the agreement to build "station" 61 Red Cross ambulance training, emergency rescue personnel 11000 scenic spots. In 2014 July, happy angel Red Cross ambulance station for Liugong Island first completed, becoming the country's first put into use the "happy angel Red Cross ambulance station".









Life Angel Fund



中国红基会生命天使基金(原白雪天使基金)设立于2013年7月1日,是由 爱心公益志愿者发起,在中国红基会的 支持和管理下,为救助贫困家庭的大病 患者而设立的专项公益基金,是中国红 基会倡导实施的"红十字天使计划"的 重要组成部分。

In 2013, Chinese Red Cross Foundation life angel fund the original snow life fund was established. It was jointly sponsored by volunteers. Under the support and management of Chinese Red Cross Foundation, the life angel fun was a special public welfare one with the purpose of relief of the patients with serious illness who are from poor families. It is an important part of "Red Cross angel program"which is advocated and carried out by Chinese Red Cross Foundation.

生命天使基金主要通过在淘宝网开设的生 命天使公益超市向爱心人士出售虚拟商品 募集资金,2013年7-12月份募集资金 2,332,400.68元,2014年度募集资金 561,768.82元,截止2014年末累计共 募集资金2,894,169.50元。

Life angel fund raises money mainly by setting up life angel fund market on taobao to sell virtual goods to loving people. During July to December 2013,life angel fund raises 2,332,400.68 yuan. During the whole year of 2014,it raises 561,768.82 yuan. By the end of 2014,the accumulative total has reached 2,894,169.50 yuan.





东方天使基金——救助贫困再生障碍性贫血儿童

"Oriental Angel Fund" ——Assists Poor Children With Aplastic Anemia

成立于 2012 年 6 月,是目前国内仅有的一支专门 针对再生障碍性贫血患儿的专项救助基金。为每位 来自贫困家庭的 14 岁以下再生障碍性贫血儿童提供 3 万元的治疗费用资助。

Oriental angel fund established in June 2012. At present, it is the only fund all over the country that is special for the relief of the children with aplastic anemia. This fund provides treatment cost assistance of 30000 yuan for every children with aplastic anemia under the age of 14 who are from poor families. 2014 年,东方天使基金获得民政部"中央财政支持 社会组织参与社会服务项目"100万元支持,中国 红基会配套资金100万元,其中资助支出共计192 万,累计救助再障患儿64人。

In 2014, oriental angel fund wins the support of I million yuan by Ministry of Civil Affairs's "the central finance supports social organizations to participate in social service projects". The counterpart funding of our Chinese Red Cross Foundation is I million yuan, including 1.92 million yuan assistance expense in total. The cumulative rescue is 64 children with aplastic anemia.



嫣然天使基金——资助唇腭裂儿童

Smile Angel Foundation—Assists Children With Cleft Lip

嫣然天使基金于 2006 年 11 月 21 日在北京成立,下设于中国红十字基金会,是由李亚鹏 先生、王菲女士发起的具有公募性质的专项公益基金,致力改善中国出生缺陷儿童的生命 质量,为其建立高效、创新、可持续性的慈善救助体系。嫣然天使基金崇尚身心并举的救 助模式,致力于为儿童提供一个医疗、艺术、教育相结合的互惠平台。成立至今,嫣然天 使基金已累计救助唇腭裂患儿 9800 余名。

On Novermber 21,2006,smile angel foundation is established in Beijing,consisting of Chinese Red Cross Foundation. It is a special public welfare fund with the nature of public offering which is initiated by Mr Liyapeng and Ms Wangfei. The fund aims at improving the life's quality of defective children who are birth in China,and sets up ef ficient,innovative,sustainable charity relief system for them. Smile angel foundation advocates the rescue mode which is benefical for both the body and mind. Is aims at providing a mutual beneficial platform combined with medical treatment,art and education for children. Since its establishment, smile angel foundation has already assisted more than 9800 children with cleft lip in total.



2007 年启动的"嫣然天使之旅——把爱传出去"医疗救助项目,至今足迹跨越了8个中国边远省份,总行程超过46800公里,为330余名唇腭裂患者提供了全额免费功能性修复手术。

Launched in 2007, the medical aid project named"the trip of smile angel foundation—passes on the love" has stepped over 8 outlying provinces in China. The total distance of travel is over 46800 kilometers. It provides a full free functional restorative operation to more than 330 children with cleft lip.

2012 年 7 月 1 日,中国第一家民办非营利性儿童综合医院——北京嫣然儿童医院在正式 开业。这家集儿童医疗救治、医学科研、医护培训、人文关怀于一体的研究型现代化儿童 综合医院是嫣然天使基金宗旨和使命的延续。

On July 1,2012, Beijing Smileangel Children's Hospital was grand opening. It is China's first private non-profit children's general hospital. This modern and research-based children's hospital combines children's medical treatment, medical research, medical training and humanistic care together. And it is a continuation of the smile angel foundation's purpose and mission.



嫣然天使基金 2014 年度捐赠款物收支情况

Smile Angel Foundation 2014 Annual Donation Expenditure Table



嫣然天使基金 2014 年度公益项目支出表

Smile Angel Foundation 2014 Annual Donation Expenditure Table



合生元母婴救助基金

Biostime Mother-to-infant Relief Fund

合生元母婴救助基金创立于 2007 年,由合生元生物制品有限公司(以下简称合生元)和中国红基会联合发起设立。合生元承诺,每售出一盒产品,即向该基金捐赠 0.1 元。经过七年来的不懈努力,该基金募集善款总额已超过 1500 多万元,累计救助贫困重症孕产妇及儿童 413 名。

Founded in 2007,biostime mother-to-infant relief fund is jointly established by Biostime biological products co.,LTD(hereinafter referred to briefly as Biostime)and Chinese Red Cross Foundation. Biostime promises to donate 0.1 yuan to the biostime mother-to-infant relief fund for each sell of the product. After 7 yares of unremitting efforts,the fund has raised the contributions for more than 15 million yuan. It has assisted 413 poor pregnant women and children with serious illness in total.



2014 年 8 月初,合生元母婴救助基金再次与彩票 公益金合作,共同推出"天使之旅一内蒙贫困先心 病患儿筛查救助行动",这次先心病筛查活动历 时 5 天,驱车在土路、泥路、石子路、河摊上行程 4000 公里,每天乘车十几个小时,为内蒙古赤峰市 的喀喇沁旗、敖汉旗、克什克腾旗等 8 个旗(县、区) 的 107 名贫困先心病患儿进行了筛查,有44 名患 儿经确诊符合手术指症,由北京军区总医院分批安 排赴京实施手术治疗。 In early August 2014, biostime mother-to-infant relief fund cooperates with lottery public welfare fund once again. They bring out "angel trip——Inner Mongolia screening and relief action for the poor children with congenital heart disease" together. This congenital heart disease screening action lasts for 5 days. Our staff drive 10 hours a day in the dirt road, mud road, cobbled road and the river shoal. The whole distance of trip reaches 4000 kilometres. The angel trip conducts congenital heart disease screening for 107 poor children who come from 8 banners (county, district) such as Kalaqin Banner; Aohan Banner; Hexigten Banner in Chifeng City of Inner Mongolia. 44 patients are sent to Beijing to perform the operation treatment in several tranches by General Hospital of Beijing Military Region. They are all confirmed in accordance with the indications for operation.



捐款收入 381.7 万元

捐赠支出 425.8 万元

558,400.00 元

云南鲁甸地震紧急救灾购买家庭箱 13.12%

920,000.00 元

拨付江苏两所医院资助款、雅安红 十字会雅安地震灾后重建项目款 拨付 149 名患者和湖北、 云南、江西、广东、广西 妇幼保健院患儿资助款

65.28%

21.61%

2,779,100.00元
京华天使基金 & 强生(中国)

JINGWAH Angel Fund and Johnson & Johnson (China)

2006年,京华时报在报庆五周年之际,舍弃原设想 的举办晚会、召开纪念大会等传统报庆方式,创造 性地提出了举办公益活动来作报庆的设想,联合中 国红十字基金会发起"京华天使行动",设立"京 华天使基金"。

In 2006, JINGWAH Times reported celebrate the five anniversary of the party, abandon the original idea of the general assembly, held to commemorate the traditional celebration, creatively put forward the idea to organize activities for public interest at the time, which was united Chinese Red Cross Foundation launched the "JINGWAH angel action", established "JINGWAH angel fund".

截至2014年底,京华天使基金累计募集善款 493.2万元,公益支出总计370.2万元。累计在全 国19个省(市、区)援建"京华博爱卫生站(院) 24所,资助甘肃舟曲灾区溪桥项目2个,同时开展 孤残老人等弱势人群救助、乡村学校流动图书车等 公益活动,创造了中国新闻媒体联手公益组织主动 开展公益合作的新模式。

As of the end of 2014, JINGWAH angel fund raised a total donation of 4932000 yuan, a total of 3702000 yuan of public expenditure. A total of 19 provinces in the country (city, district) by the "JINGWAH fraternity health station (hospital) 24, funded 2 bridge projects in Gansu Zhouqu event. At the same time to carry out rescue orphans and disabled elderly and other vulnerable populations, rural schools, mobile libraries and other public activities, create a new model for news media



teamed up to carry out public welfare organizations active cooperation in China.

2014 年 5 月 28 日, 京华时报创刊 13 周年, 恰逢端午时节, 京华时报再次举行"京华传情·全城放粽"公益活动。报 社采编人员和来自各界的志愿者们一起,将爱心粽子送到 孤残儿童、艾滋病人、孤寡老人等人手中。

In May 28, 2014, JINGWAH times launched the 13rd anniversary, coincides with the Dragon Boat Festival, JINGWAH times held again "JINGWAH - the teaser put dumplings" public welfare activities. The newspaper editorial staff and volunteers all gather together, will love dumplings to AIDS orphans and disabled children, the elderly, et al.

由芬兰通力百年基金会发起,联合京华时报公益周刊运营 的布可思移动图书车项目 2014 年共走访过全国 7 所偏远山 区及城市打工子弟小学,车程 6000 公里,为近 5500 名孩 子传播知识,带去阅读的快乐。截至目前,京华天使基金 流动图书车已经开进 19 个城市,34 所学校,3 个农民工聚 集的村庄,为数万名孩子带去了读书的乐趣,还为部分小 学配置了公益书架。

By the Finland Tongli Centennial Foundation launched, JINGWAH joint operations Bukesi times weekly public library mobile vehicle project 2014 visited the 7 school children of migrant workers in remote mountainous areas and the city, 6000 km journey, for nearly 5500 children with the dissemination of knowledge, to the joy of reading. As of now, JINGWAH angel fund mobile libraries have entered the 19 cities, 34 schools, 3 migrant workers gathered in the village, as tens of thousands of children to the fun of reading, but also the configuration of the public shelves for primary school.





中国红基会战略合作伙伴强生(中国)累计向京华天使基 金捐款 203.3 万元,用于支持老年人关爱项目及流动图书 车项目。

China red foundation strategic partner Johnson (China) accumulated to the JINGWAH Angel Fund donated 2033000 yuan, to support the elderly care project and mobile library project.

自 2010 年开始,中国红基会与强生公司开展合作,三年来, 强生公司共捐赠善款 817.29 万元,资助了包括乡村医生培 训、老年人关爱等 8 个项目。总计培训 877 名乡村医生, 2014 年,由强生公司(赠与亚洲)资助的乡医培训班在黑 龙江、内蒙古、新疆和青海四省(区)举办,培训村医 401 名。

Since the beginning of 2010, Chinese red base will cooperate with the Johnson company, three years, Johnson company donated 8172900 yuan, funded the training of rural doctors, including elderly care and other 8 projects. A total of 877 rural doctors training, in 2014, by the Johnson company (give 2 Asia) funded rural doctors training in Heilongjiang, Inner Mongolia, Xinjiang and Qinghai four provinces (regions) held, the village doctor training total401.

强生(中国)资助项目

单位:元

Johnson & Johnson(China) projeci

抗震救灾物资	1,055,459.60
京华天使基金	2,033,250.00
奥运之星基金	200,000.00
春雨行动	300,000.00
调研培训项目	320,000.00
MIT-CHIEF 中国创新创业论坛	54,000.00
乡村医生培训	2,895,693.33
健康直通车	1,314,500.00
合计	8,172,902.93

2014 年强生(中国)资助乡村医生培训班

Johnso			training
班次	时间	地点	培训人数
52 期	6.9-6.24	黑龙江齐齐哈尔医学阶	完 97 名
53 期	10.28-11.11	内蒙古包头医学院	92名
54 期	11.5-11.19	新疆于田县党校	111名
55 期	11.25-12.9	青海红十字医院	101名



中国肯德基餐饮健康基金

China KFC Restaurant Health Fund

"中国肯德基餐饮健康基金"成立于2007年,是 由百胜旗下肯德基在中国红十字基金会设立的,旨 在促进改善中国城市居民餐饮习惯的专项基金。基 金主要用于资助与营养健康、在外就餐、城市居民 三者相关的科学研究以及宣传教育项目。2007年至 今,基金已累计接收善款1350万元,开展了43个 与中国居民饮食习惯和公众餐饮健康教育两大领域 相关的研究项目。基金资助的项目研究覆盖到学龄 儿童、青年、老年等不同年龄层次,涉及到在外就 餐的学生、情侣、上班族、出租车司机、餐饮从业 人员等各种人群。其中相当一部分的项目不仅对不 同人群餐饮习惯的变化和趋势进行研究,同时还对 受众进行营养干预和教育。

"Chinese KFC restaurant health fund" was founded in 2007, is composed of Yum's KFC in the Chinese Red Cross Foundation set up, aimed at promoting the improvement of food habits of city residents China special fund. Fund for the funding of health and nutrition, eating outside, city residents three relevant scientific research and education project. Since 2007, the fund has received 13500000 yuan donations, carried out 43 related China residents diet and public health food two in the field of education research project. Study on funded projects to cover the school-age children, youth, old age level, involves eating out of the students, couples, workers, taxi drivers, restaurant workers and other groups. The research is part of the project not only for different people dining habits change and trend, but also for the audience to nutritional intervention and education.

2014 年,基金共捐赠 90 万元用于资助了四个与餐 饮、健康相关的项目课题。12 月 1 日, "中国肯 德基餐饮健康基金第七届学术研讨会"在广西桂林 召开。研讨会特邀中国工程院院士、国家食品安全 风险评估中心研究员陈君石,中国疾病预防控制中 心营养与食品安全所研究员杨晓光,中国营养学会



妇幼营养分会主任委员、中山大学公共卫生学院教授苏宜香,中国食品工业协会副秘书长马勇以及业 内专家学者 200 多人参与分享与研讨。

In 2014, the fund donated 900000 yuan to fund four of food and beverage, health related projects. In December 1st, "Chinese Kentucky restaurant health fund seventh seminar" held at Guilin in Guangxi. The seminar invited China academician, Academy of engineering, the national food safety risk assessment center researcher Chen Junshi control center, Institute of nutrition and food safety prevention China Yang Xiaoguang disease, Chinese Nutrition Association chairman, maternal and child nutrition branch of Zhongshan University School of Public Health Professor Su Yixiang, deputy secretary general Ma Yong China food industry Association and industry experts and scholars more than 200 people share and discussion.

2014 年基金资助课题

Funding Subject of 2014

□ 营养健康示范餐厅创建模式研究(二期)

□ 基于违心的学龄前超重及超肥胖儿童饮食营养干预模式及效 果评价

□ 城市孕妇在外就餐、膳食模式对妊娠期糖尿病发病影响的前 瞻性队列研究

□ 不同烹饪方法对食物中嘌呤含量的影响及低嘌呤膳食的研究

博爱卫生院(站)

Humanitarian Health-Center(Station)

博爱卫生院(站)是中国红基会"天使计划" 的主体项目。经过十年的努力,截至2014年, 中国红基会已在全国30个省(自治区、直 辖市)和新疆建设兵团共立项援建2271所 红十字博爱卫生(院)站,累计资助38731 余万元人民币,受益乡村居民3000余万。 2014年中国红基会投入资金565万元,新 建博爱卫生院(站)50所。

The humanitarian health-center(station) is the main body of Chinese Red Cross Foundation"Angel program". After 10 years of efforts, the aid-construction of humanitarian health-station has added up to 2271 all over the country, more than 5200 village doctors have been trained. In 2014, Chinese Red Cross Foundation constructs 50 new humanitarian health-centers(stations).



2014年,为进一步适应乡村需求,加强项目的品牌 识别度,吸引社会资金投入,中国红基会升级博爱 卫生站建设标准,启动"新站・新健康"计划。

In 2014, Chinese Red Cross Foundation perfects the construction standards of humanitarian health-station and launch the "new station•new health" plan in order to meet the further needs of rural, strengthen the recognition degree of the project's brand and attract the investment of social funds.

"新站・新健康"计划将按照标准化、连锁化、品 牌化要求,对博爱卫生站项目进行全面升级,实施 软硬件一体化援建,援建标准由 10 万元提高到 15 万元,除按照统一设计规划标准援助基础设施外, 还将医护人员培训、基本医疗设备购置和部分维护 费用也纳入援助范畴。

"new station•new health"humanitarian health-station project conducts a comprehensive upgrade to the humanitarian health-station,in accordance with the requirements of standardization, chain-orientation and branding. It carries out an incorporate aid-construction to the software and hardware. The standard of aidconstruction is raised from 100000 to 150000. In addition to the base installation's aid-construction which is in accordance with the uniform standard of planning and programming,the project brings medical staff training,the purchase of basic medical equipments and part of the maintenance costs into aid-construction's category.

2014 年 11 月,上汽通用五菱博爱基金捐资 1500 万元,成为"新站·新健康"计划首个战略合作伙伴。 上汽通用五菱博爱基金将在未来 3 年时间内,每年 捐资 500 万元用于新型"博爱卫生站"援建。

In November, Chinese Red Cross Foundation brings out "new station · new health" plan and conducts a comprehensive upgrade to the humanitarian healthstation project. SAIC-GM-Wuling fraternity Fund donates 15 million yuan and becomes the first strategic partner. Over the next 3 years, SAIC-GM-Wuling fraternity Fund invests 5 million yuan each year to the aid-construction of new-style humanitarian health-station. "New station new health"plan makes the folks in the remote countryside go to a doctor at home.





培训乡村医生 The Training Of Rural Doctors

累计举办培训班 56 期 Organize 56 Training Courses In Total

为 29 个省 (区市) 培训

Train 5510 Rural Doctors For 29 Provinces(City)



2006年,中国红基会联合卫生部中国乡村医生培训中心及国家级医疗培 训机构和关注农村医疗卫生条件改善的爱心企业共同推出——"乡村医生 培训计划"。截至2014年,已累计举办培训班56期,为29个省(区市) 免费培训了5510名乡村医生,受益人口超干万。2014年中国红基会投 入150万元培训乡医,共举办乡村医生培训班5期,免费培训乡村医生 501名。

Since 2006, "training plan of the rural doctors" is jointly established by Chinese Red Cross Foundation, China's rural doctors training center of the Ministry of Health, medical training institutions with national level and the loving enterprises which focuses on the improvements of the rural basic medical treatment and public health conditions. This plan has organized 56 training courses and trained trains 5510 rural doctors for free who come from 29 provinces (autonomous regions and municipalities directly under the central government) by 2014. More than millions of people benefit from the "training plan of the rural doctors". In 2014, Chinese Red Cross Foundation invests 1.5 million yuan into the training of rural doctors. It organizes 5 training courses for rural doctors in total and trains 501 rural doctors for free.



Disaster Relief

救灾赈济

2014 年是中国自然灾害频发之年,中国红基会快速 反应,积极应对,相继参与了新疆和田地震、华南 水灾、琼桂威马逊风灾、云南鲁甸地震等多次突发 重大自然灾害的救灾救援行动,紧急人道援助机制 日臻成熟;共为灾区配送赈济家庭箱 17679 只,并 积极参与到部分重特大灾区的灾后重建工作中。

2014 is the national natural disaster prone years, Chinese red foundation rapid response, positive coping, have participated in the Xinjiang earthquake, floods in Southern China, Hotan Hainan Rammasun typhoon, Yunnan Ludian earthquake and so many sudden major natural disasters and disaster relief rescue, emergency humanitarian assistance mechanism is mature; for a total disaster relief family distribution box 17679, and actively participate in the major part of the post disaster reconstruction work.



赈济家庭箱

-灾后家庭应急生活救助 "Relief Family Box" Post-Disaster Family Emergency Life Assistance

项目始于 2012 年 10 月云南彝良地震期间。为帮助受灾家庭度过灾后紧急安置期, 中国红基会参考红十字与红新月国际联合会(IFRC)救援标准,设置了"赈济家 庭箱"项目。

CRCL

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A Starting

CROSS.

十字基金金

D CROSS

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The project began in October 2012 YiLiang, YunNan province during the earthquake. In order to help the affected families spend post-disaster emergency settlement period, Chinese Red Cross Foundation referd to the Red Cross and red crescent international federation (IFRC) relief standard, set up a "relief family box" project.

打造应急救援重点产品——"赈济家庭箱"

Building New Brand: Sunshine Procurement — "Family Relieving Box"



"赈济家庭箱"的发放以家庭为单位,箱内物资配 置包括食品、卫生用品、保暖衣被、药品等基本生 活用品,可以保障一个受灾家庭约5天的基本生活 需求。

The distirbution of "the relief family box"" with a family for the unit, the material in the cabinet configuration includes food, health supplies, blankets, medicine and other basic goods, can guarantee a vulnerable families basic needs for 5 days.

"赈济家庭箱"采取公开招标采购、标准物资配置、 专业物流配送等符合国际规范的项目运作机制,已 经在芦山地震、威马逊风灾、华南水灾、鲁甸地

震、中缅边境难民等灾害救援中,发挥了重要作用, 深受受援群众的欢迎,成为中国灾害救援公益产品 领域的重要品牌。截至目前,累计配送总量已达 43000余只。

"The relief family box" takes public bidding procurement, standard materials configuration, professional logistics project operation mechanism in conformity with the international standard, has been played an important role in these disasters such as ya'an earthquake, flood, Dingxi earthquake in Sichuan, northeast flood ,Yunnan-Guizhou drough, the border with myanmar refugees. So far, the total cumulative distribution has amounted to 43000.











试水网络新媒体公益平台筹款 ——赈济家庭箱筹款 150 万元

First Attempting to Raise Funds Through Network New Media Public Platform--collecting I.5 million RMB through Relief Family Boxes





鲁甸地震救援期间,中国红基会赈济家庭箱首次 通过腾讯、新浪微公益、淘宝网店筹款,短短的 20天,吸引了5000余名爱心网友捐赠,累计筹 资150万元,共募集家庭箱5000余个,有效激 活了新媒体时代的公益资源,开拓了中国红基会 众筹新模式。

Chinese Red Cross Foundation, for the very first time, raised money by Tencent, Sina micro public welfare and Taobao shops during the period of earthquake rescue in Ludian and attracted more than 5,000 warmhearted net friends to engage in donation which collected 1500,000 RMB and over 5000 Relief Family Boxes all together in only 20 days. This new approach of raising capital and supplies effectively invoked the public good resources in new media era, and developed a brand new method for crowdfunding of Chinese Red Cross Foundation which broadened the traditional patterns.

5000 爱心网友 Donation

150 万元 Donation



玉米爱心基金

LIYUCHUN Fans Charity Fund

自 2006 年 3 月 19 日开始,全国所有玉米的捐款 均统一进入"玉米爱心基金",专款专用,所募集 善款根据当年公益计划及李宇春、玉米建议,用于 符合红十字人道公益宗旨的所有项目。

截止 2014 年 12 月,该基金已累计接受全国近 58000 余笔捐款,总额达 11,225,185.79 万元。资 助贫困儿童 33 名,资助 111 名听障儿童接受康复 训练,在安徽、四川、甘肃、河南等省援建博爱卫 生站 5 所、博爱卫生院和博爱新村各 1 所;资助赈 济家庭箱 3500 只。 From March 19th 2006, Donations from corns through out the whole country are credited into a special account for LIYUCHUN Fans Charity Fund. It means that the capital in this account exclusively belongs to the LIYUCHUN Fans Charity Fund and is only used for some fixed purposes. On the basis of suggestions from Yuchun Li and her fans, collected money can be used in all programs conforming to principles of Chinese Red Cross Foundation.

By December in 2014, LIYUCHUN Fans Charity Fund had accepted nearly 58,000 times of donation nationwide and the amount of money rose to 10,203,194.13 RMB in all. The money in this account not only helped 33 poor children

_{捐赠收入} 561,393.01 元



LIYUCHUN Fans Charity Fund 2014 Annual Donation Expenditure Table

to improve their standard of living and funded 111 deaf children to get access to rehabilitation training and equipment, but also provided assistance in construction of five humanitarian health-posts, a humanitarian health-center and a Fraternity village in Sichuan Gansu and Henan, and subsidized 3,500 Relief Family Boxes in the meantime.



贫困儿童 Poor Children 33名名 听障儿童 Hearing Impairmentc Children

111名

Education promotion

教育促进

"博爱助学计划"是中国红基会教育促进公益项目综合体,其中包括红十字书库、 博爱助学金、乡村中小学援建、乡村教师培训等子项目。旨在通过改善贫困地区 办学条件,提升乡村基础教育水平,促进城乡机会平等和社会均衡发展。

"Humanitarian student's assistance program" is a synthesis of Chinese Red Cross Foundation Education to promote public welfare projects. The subitems include the stacks of Red Cross, the subsidy of humanitarian student's assistance, the aid-construction of rural primary and secondary schools, the training of country teachers and so on. The program aims to enhance the level of rural basic education, promote the equality between urban and rural areas and balanced development of the society, by improving the conditions of school operation in poverty-stricken area.

2014年中国红基会持续开展"博爱助学计划",帮助 贫困地区农村改善教学条件,资助贫困家庭孩子上大学, 新建博爱学校 12 所,为 100 所学校配备了红十字书库, 资助贫困大学生 168 人次。

In 2014, Chinese Red Cross Foundation continues to carry out "humanitarian student's assistance program". It assists the poverty-stricken village areas to improve the teaching conditions and subsidizes students from poor families to enter the colleges. The program constructs 12 humanitarian schools and 100 schools are equipped with Red cross stakes. 168 undergraduates from poor families are subsidized.



12 所学校 168^{名贫困大学生} 100 个红十字书库

红十字书库 Red Cross Stakes

2006 年 8 月 31 日,中国红基会启动"红十字书库" 公益项目。"红十字书库"是中国红基会倡导实施 的"博爱助学计划"的组成部分,其宗旨是动员社 会力量募集资金,为博爱小学、农村中小学、农村 文化站、社区图书室以及乡村博爱卫生院(站)等 捐建"红十字书库",以解决贫困人群图书匮乏、 无钱购书的困境。

截止 2014 年,中国红基会共援建配赠红十字书库 3405 套。 On August 31,2006, Chinese Red Cross Foundation launches "red cross stakes" public welfare projects. "red cross stakes" is one of the components of "humanitarian student's assistance program" which is advocated and carried out by Chinese Red Cross Foundation. Its aim is to mobilize social forces to raise money to build "red cross stakes" for humanitarian primary schools, rural primary and secondary schools, rural cultural stations, community libraries and village humanitarian healthcenter(station) and so on. So that it can solve the problems of the shortage of books and the lack of money to buy books for the poor.

By 2014, Chinese Red Cross Foundation has provided aid in construction and configurs 3405 sets of red cross stakes as a gift in total.

红十字书库 2014 年度捐赠款物收支情况

捐款收入	230,496.14	
直接用于受助人的款物	513,000.00	
宣传推广费	180,000.00	公益项目执行成本小计
项目管理成本	23,049.61	203,049.61
捐赠支出合计	716,049.61	



Aid-Construction Of Humanitarian Schools



为改善贫困地区农村的办学条件,中国红基会在农 村贫困地区建博爱学校 342 所,让孩子们能坐在明 亮牢固的教室里安心地学习。2014 年,中国红基会 立项援建博爱学校 12 所。

In order to improve the conditions of running a school in the poverty-stricken village areas, Chinese Red Cross Foundation builds 342 humanitarian schools in povertystricken village areas. Our children can sit in the bright and strong classrooms to acquire knowledge.

省份	援建地点	捐资(万元)	捐资者
青海	玉树市结古镇禅古村级幼儿园	150	兵器工业集团公司
青海	玉树市下拉秀镇上苏鲁村小学	150	兵器工业集团公司
青海	玉树市结古镇扎芒村小学	150	兵器工业集团公司
青海	互助县南门峡镇麻其小学	30	广汽丰田
山西	芮城县陌南乡韩家小学	30	广汽丰田
甘肃	天祝县藏寺镇周家窑小学	30	广汽丰田
江西	于都县小溪乡小溪小学	30	四川苏富比公司
内蒙古	乌拉特前旗小佘太小学	50	百惠基金
山东	沂南县大庄镇大疃村联小	50	百惠基金
山西	平遥县北西泉村小学	50	百惠基金
山西	汾阳市高丰村小学	50	百惠基金
山东	微山县微西小学	30	一般性捐款



The Humanitarian Student's Subsidy

2006 年底,中国红基会启动了"博爱助学金"项目,旨在通过社会途径,募集公益资金,在有关高校设立博爱助学金,资助贫困大学生完成学业。截止2014 年博爱助学金项目已累计资助贫困大学生1926 人。

At the end of 2006, Chinese Red Cross Foundation launches "humanitarian student's subsidy" project. It aims at raising public welfare funds by socialization's way to set up humanitarian student's subsidy in related colleges and assist poor undergraduates to complete their school work. Humanitarian student's subsidy project has assisted 1926 poor students in total by 2014.

2014 年,该项目资助贫困大学生 168 人次,资助 款额共计 75.6 万元。

In 2014, humanitarian student's subsidy assists 168 undergraduates from poor families with excellence in character and learning. The scholarship grants reaches 756000 yuan in total.







人 Student

92

长江公益基金

Cheung Kong Philanthropy

长江公益基金于 2007 年 1 月 9 日由中国红基会和 长江商学院、长江校友会共同发起成立。长江公益 基金的宗旨是全方位整合各界公益资源,为长江校 友奉献爱心、履行企业及个人社会责任,打造创新、 透明、高效的慈善公益平台。

2014 年度,长江公益基金执行长江公益音乐计划、 长江心艺坊项目、自然人等公益项目,援建云南省 红十字会博爱学校、长江红领巾书屋、鹦哥岭动植 物博物馆、广西生物多样性研究和保护协会、雅安 地震灾后重建等项目,采购赈济家庭箱 1194 个,支 援云南鲁甸地震紧急救灾活动。 On January 9, 2007, Cheung Kong Philanthripy fund was established. The aim of the yangtze river public wealfare fund is integrating public resources from all walks of life comprehensively, devoting loving to the yangtze river alumni and performing the social responsibility of the corporation and individual. Yangtze river public wealfare fund devotes itself to making an innovative, transparent and efficient platform for the charity.

In 2014, Cheung Kong Philanthripy fund carried out the public welfare projects such as Yangtze River Xinyi square project, plans to natural persons, and some other projects such as Chinese Red Cross Foundation aid-construction of humanitarian schools in Yunnan Province, the Yangtze River School fraternity house, Yinggeling red scarf, Guangxi Museum of animal and plant biodiversity research and Conservation Association, Ya'an earthquake reconstruction projects and so on. It bought 1194 relief family boxes to support the relief activities of the Yunnan Ludian earthquake emergency.





长江公益基金捐赠款物收支情况

Cheung Kong Philanthropy 2014 annual donation balance of payments





Sunshine Culture Fund

2009 年 4 月由中国红基会和杨澜、吴征夫妇共同发起成立阳光文化基金。阳光 文化基金推出的"阳光下成长"项目,通过艺术教育的方式,帮助流动青少年提 高抗逆力,树立自信心,更好的融入城市生活,同时通过艺术的熏陶,让每位小 朋友都能成长为最美丽的天使。

In April 2009, sunshine culture fund was jointly sponsored by Chinese Red Cross Foundation and the couple of Yanglan and Wuzheng. The project of "growing in the sun", sporsored by sunshine culture fund, assists the immigrated adolescents with the method of art education in improving resilience, establishing self-confidence and integrating into the city life better. At the same time, every child can grow up to be the most beautiful angel through the art edification.

2014 年 "六一" 儿童节期间, 阳光文化基金开展了 "阳光艺术大篷车" 巡游活动, 在北京六所打工子弟小学开展音乐、绘画等活动;组织在京 600 名流动青少年 赴国家大剧院观摩舞蹈节专场演出活动。

During the June I Children's Day in 2014, sunshine culture fund launched the parade activity of "sunshine art caravan". The parade carries out publicity activities such as music and painting in the 6 primary schools for migrant workers' children in Beijing. It organizes 600 immigrated adolescents in Beijing to the grand national theater to watch the special performances activities of celebrating the dance festival.



2014 年度"阳光文化基金"收入合计 5,810,615.72 元

The Receipts Of "Sunshine Culture Fund" Totals 5,810,615.72 Yuan In 2014

2014年度"阳光文化基金"支出合计 4,969,360.07 元

The Expenditure Of "Sunshine Culture Fund" Totals 4,969,360.07 Yuan In 2014



Communit Development

社区发展

我们致力于协助社区居民依靠和发掘社区自治资源 和能力,引进国际标准的社区治理和防灾减灾硬件 的规范,提供社区建设和发展的一体化解决方案, 解决社区共同问题,提高社区居民生产生活水平, 促进社区生态系统协调发展。

We are committed to assist community residents to rely on and explore community autonomous resources and capabilities, introducing in international standard of community management as well as prevention and reduction of natural disasters hardware specifications also providing integrated solutions to community construction and development, to solve common problems which exist in every community, to improve the production and living level of community residents and to promote coordinated development of ecological system in community. 我们曾经感叹在自然灾害面前一切生命都显得如此 脆弱。但发生灾害并不一定会产生灾难性结果。为 了实现不再 " 因灾而害 ",中国红基会介入灾害前段 管理,开展 " 博爱家园 " 项目。为农村社区提供防 灾减灾、环境治理和农业生计发展解决方案。

Once we sighed all life is so fragile when facing natural disasters. However, the happening of natural catastrophe doesn't necessarily result in disastrous consequences after each disaster. For the sake of preventing and reducing vicious outcome of disasters, Chinese Red Cross Foundation got itself involved by providing management during the pre-disaster period and launched Humanitarian Homestead projects in order to proposing schemes to help communities in rural areas to prevent and fight natural adversities, govern environmental condition and obtain development of agricultural means of livelihood.

序号	项目	金额(万元)
1	防灾减灾与环境治理硬件建设	20
2	农业经济与生计发展扶持	10
3	社区成员能力培训与村级组织建设	1.5
4	项目执行成本	3.5
	合计(万元)	35

您可以与我们携手一道为农村社区做 4 件事

You can join in us to make a contribution to local village communities from four aspects:



Build small-scale base installations to prevent and reduce natural disaster. The choice of infrastructure's category should based on the type of disaster embracing health room, Escape bridge, refugee square, escape road, Training Room, small-scale irrigation system, Flood-control dam, drinking water project and so on.

You may want to set up special foundation for livelihood of community member and establish regulations of management. You can also give assistant to cultivate and spread the technique of planting and breeding. Futher more, you should help to broaden the sources of members's income to achieve cyclic utilization of capital.

You could help to spread related awareness and knowledge which are conduced to reduce and prevent serious results of natural disasters, cultivate methods of self and mutual medical aid, escape from disaster sites, avoid risks and improve level of health care. Besides, you may participate in organization of rehearsal of emergency situation.

You may try to build teams and groups of village projects and volunteers to help to conduct local volunteer work which is crucial to achieve the interaction between communities. Once the basis and fundamental parts are finished and cyclic utilization of capital is feasible, those projects are able to shift to those groups In communities so that they are responsive for the follow-up management to realize the sustainable development.

The Journey of Angel

天使之旅

"天使之旅"是中国红基会于 2012 年发起的志愿 者活动,引入社会调查和志愿服务机制,通过招募 志愿者开展入户调查,倡导 "公益旅行",以 " 微记 录 " 的方式发现和记录民生诉求,动员社会开展点 对点的救助,为最易受损人群创造更好的人道救助 渠道。"天使之旅"已成为中国红基会的重要品牌。

Angel tour is a kind of volunteer work launched in 2012 by Chinese Red Cross Foundation. It brings in survey about special social condition and mechanism of volunteer service. Angel Tour carries out surveys in-door by recruiting volunteers. It also advocates to practice "volunteer travel" to find and record the demands of the people's livelihood by "micro record" which Is also helpful to mobilize society to conduct point-to-point relief in order to set up better humanitarian relief approach for the most vulnerable population. With time goes by, the function of the project has showed up and Angel tour has become one of momentous brand activities of Chinese Red Cross Foundation.

2014 年是"天使之旅"志愿服务频次、参与人数、 覆盖人群最多的一年,相继在湖南、山东、安徽、河北、 内蒙古、西藏、青海、云南、海南、广西、新疆等 11 省区、65 县市组织了大病患儿探访、需求调研、 项目督查、救灾赈济等志愿行动。志愿者们通过微博、 微信等传播手段,直播民生需求和自己的公益行动, 调动民间公益热情,唤起社会对贫困患儿及弱势群 体的更多关注。

Angel tour provided the most frequent volunteer work, involved the largest participation and covered the most population in 2014. Angel tour promoted its brand activities in succession in eleven provinces most of which are located in the southwest areas of China, including Hunan Shandong Anhui Hebei Neimenggu Tibet Qinghai Yunnan Hainan Guangxi and 65 counties. It covered a various range of activities such as paying a visit to children who were seriously ill, investigating the demand of livelihood, supervising the progress of projects, carrying out disaster relief measurement and distributing household necessities to individuals. New media like wechat and weibo were used in those activities. In these way volunteers started to take audience to live to needs of people's livelihood and their own behavior which benefits the society. Those new approaches not only stirred up the enthusiasm about public welfare of citizens but also incited more social attention to disadvantaged groups and poor children who were heavily sickened and difficult to obtain necessary financial aid.

The big team of Angel Tour volunteers was a mixed group and every small team played their own crucial part. SAICMOTOR GM Wuling supplied fraternity motorcade to escort every activity belonging to Angel Tour. Nearly one hundred caring corns got themselves involved in the public goods projects. Biostime biological products co.LTD even sent their own employees to participate in screening of ill kids and offered nourishment in large quantity and quality which was a strong support.Besides all individuals and companies above, Smile Angel Foundation, Blue Sky Resue Teams of Red Cross, Hospital of of the Armed Police Contingents, School of Public Health of Peking University and some other volunteer teams demonstrated complete support and participation with high devotion.What`s more, there were more than three hundred social volunteers took part in the actions of Angel Tour through out the year of 2014.

在"天使之旅"志愿服务队伍中,上汽通用五菱博爱 车队为天使之旅保驾护航;近百名爱心"玉米"亲身 参与天使之旅公益行动;合生元生物制品有限公司派 出员工全程参与患儿筛查,并提供大病患儿营养品支 持;还有嫣然天使基金、红十字蓝天救援队、武警总 医院、北京大学公共卫生学院等志愿服务团队倾心支 持和热情参与,全年有 300 多名社会志愿者参与"天 使之旅"行动。



上汽通用五菱为"天使之旅"保驾护航

SAIC-GM-Wuling escorting for "Angel tour"

作为中国红十字基金会的坚实合作伙伴,上汽通用五 菱秉承"持续捐助,聚合四方"的公益理念,凝聚股 东方、产业链上下游合作伙伴以及广大车主的共同力 量,为中国红十字基金会"天使之旅"保驾护航,弘 扬"人道、博爱、奉献"的红十字精神,履行企业社 会责任。自2012年以来,五菱博爱车队已支持4期 "天使之旅"活动,近百名爱心车主参与行动。

As the solid cooperative partner of Chinese Red Cross Foundation,SAIC-GM-Wuling inherits the public welfare concept of "continuous donations,gathering all directions together". It gathers the common power of shareholders,industrial chain upstream and downstream's cooperative partners, and the wide motormasters to escort the Chinese Red Cross Foundation "angel tour". SAIC-GM-Wuling performs the corporation social responsibility and carries forward the Red Cross spirit of "humanitarian, love and dedication". Since 2012,SAIC-GM-Wuling humanitarian motorcade has offered support to 4 "angel tour" activities. Hundreds of humanitarian motormasters have participated in the action.

2014年5月5日至23日,五菱再次动员湖南、山

东、安徽、河北四省8个经销商及16支博爱车队 全程参与并提供车辆支持天使之旅一贫困白血病患 儿探访"活动。

From May 5 to May 24,2014,SAIC-GM-Wuling mobilizes 8 agencies from 4 provinces of Hunan,Shandong,Anhui,Hebei and 16 humanitarian motorcades once again,to participate and provide vehicle all the journey for the purpose of supporting the activity of "angel tour—visit poor children with leukemia".

"汇聚爱心,善行天下"一上汽通用五菱不仅是 公益事业的实践者,更要做坚定的倡导者和推动者。 一直以来,上汽通用五菱将社会公益行动纳入公司 的整体发展战略,积极履行社会责任,在更大范围 内深化了上汽通用五菱的发展理念。

"Converge love, propagate charity all over the world"— SAIC-GM-Wuling is not only the practitioner of public welfare undertakings, but also the firm advocator and propellent. For a long time, SAIC-GM-Wuling brings social public welfare actions into the company's overall development strategy. It performs the social responsibility actively and deepens the development concept of SAIC-GM-Wuling in a large scale.

Public Welfare Advocacy

通过公益行动,传播公益理念,倡导政府行为转变 和政策改良,从而凝聚政府、市场和社会三方面资源, 达到改善最易受损人群的生存和发展状况,是我们 一直追求的公益目标。从2013年开始,为推进中 国贫困大病儿童医疗和生活水平的提高,呼吁更多 社会关注和联合行动,中国红基会和北京师范大学 中国公益研究院携手举办"中国儿童大病救助论坛"。 同时,我们还通过编译、制作和出版《人道公益系 列报告》、《RED·红》杂志,资助开展红十字运 动文化和理论研究,促进红十字精神和理念在中国 的扎根和传播。 Through public action, disseminate the concept of public service, government behavior and policy advocacy, market improvement, and thus unite the government and society three aspects of resources, improve the survival and development status of people with impaired, is the goal we have been pursuing the public interest. From the beginning of 2013, in order to promote the China poor ill children's health and the improvement of living standards, calls for more attention and joint action, Chinese red foundation and the Beijing Normal University Institute of public welfare Chinese jointly organized "Chinese child illness relief forum". At the same time, we also compiled, produced and published "series of reports", "humanitarian charity RED red" magazine, cultural movement and theoretical research funding to carry out, to promote the spirit of the Red Cross and the idea in the Chinese take root and spread.

公益倡导

第二届中国儿童大病救助论坛

The Second Session Of Chinese Children Have A Serious Illness Relief BBS

倡议打造儿童大病救助公益行动平台,汇聚社会公益资源,推动儿童大病救助工作的整体进步。

We advice to build the platform of providing medical aid to needy children in China, in order to gather all social resources to promote the overall development of the work of aiding children with major diseases.

2014 年 7 月,中国红基会继续倡导公益组织联合 救助机制,优化儿童大病救助模式,联合北京师范 大学公益研究院召开了第二届"天使守望"中国儿 童大病救助论坛,来自全国 30 多个公益组织的代 表围绕儿童大病救助主题,就救助的模式与经验、 救助实施的操作方法与挑战、救助合作机制、新技 术与新路径,儿童大病救助的困难与前景等具体问 题,展开了充分深入的交流和探讨。会议发布了《天 使阳光基金评估报告》和《中国儿童大病医疗保障 与社会救助分析》报告。 In July 2014, the Chinese Red Cross Foundation continued to advocate public welfare organization joint rescue mechanism, optimize the mode of children's rescue of a serious illness, joined public welfare institute of Beijing normal university to hold the second "angel watch" Chinese children illness relief BBS, representatives from more than 30 national public welfare organization around children relief theme of a serious illness, according to the mode of rescue and experience, rescue, rescue cooperation mechanism, operation methods and challenges of the new technology and new path, specific problems such as children's relief the difficulty and prospect of a serious illness, launched a full in-depth communication and discussion. Meeting issued a "sunshine angel fund evaluation report" and "Chinese children have a serious illness medical insurance and social assistance analysis report".analysis report".





红系列出版物

Red Series Publication

人道公益系列报告

Humanitarian Public Welfare Series Report



环球计划系列丛书

Global Plan Series Of Books



RED·红 杂志 Red Megzine of CRCF





理论研究

Theoretical Study

红十字文化与价值体系报告

Red Cross Culture And Value System Report



苏州大学红十字运动研究基地

Suzhou University Red Cross Cultural Research Base

2013年,中国红基会与苏州大学合作成立"红十字 文化研究基地",资助该基地进行红十字运动历史、 文化和相关理论研究。2014年,基地研究工作进展 顺利,累计出版"红十字文化丛书"6部,发表学 术论文14篇。基地还参与了《中国红十字运动文化 及价值体系研究报告》的调研和评审工作。



In 2013, Chinese Red Cross Foundation cooperate with Suzhou university to set up a "Red Cross cultural research base", in order to finance the base to research the Red Cross movement history, culture and related theories. In 2014, the base of the research work is going smoothly, the cumulative published 6 of "the Red Cross culture series", and 14 of academic theses. The base also has participated in the China Red Cross movement culture and value system of research report of the investigation and evaluation work.



阳光下的幸福——"茅台白 金文化艺术酒"老少共画中 国梦关爱留守儿童公益文 艺晚会在北京隆重举行。

The sun of happiness--"platinum wine Moutai culture art and painting" Chinese dream love leftbehind children charity gala was held in Beijing.

3月28日

元宵节当日,中国红基会 为来自青海、西藏和吉林 的,正在武警总医院治疗 的14名先心病患儿送去 暖心元宵。 On Lantern Festival eve, Chinese Red Cross Foundation sent warm heart yuanxiao to 14 poor children with congenital heart disease from QingHai, Tibet and JiLin who are treated in armed police general hospital treatment. 中国红基会援助新疆 和田地震灾区1000只 赈济家庭箱送达和田 地震灾区受灾群众家 中。Chinese Red Cross Foundation help Xinjiang hotan 1000 earthquake zone "relief family box" to hotan earthquake victimsfamilies.

4月18日

小天使基金、天使阳光基金彩 票公益金项目资助评审会,评 审通过了2014年彩票公益金 16000万元资助计划,其中 14400万元用于救助贫困白血 病儿童,1600万元用于救助贫 困先天性心脏病儿童。

Little angel fund, Sunshine Angel lottery public welfare fund project fund commenting, review by the lottery ticket public welfare fund 160 million yuan subsidy scheme in 2014, including 144 million yuan to help impoverished children leukemia, 160 million yuan to help poor children with congenital heart disease.



中国红基会"红十字书库"项目携手北京欧林特技术咨询有限公司在第十九个世界"读书日"来临之际再一次来到了河北省保定市 涞水县,为那里的孩子们带去了丰富的精神 大餐。With the 19th world reading day was coming, Chinese Red Cross Foundation "the stacks of the Red Cross project "hand in Beijing Oulinte technology consulting co., LTD.arrived in LaiShui county, BaoDing, HeBei province .They brought a rich spiritual feastto the children. 2014年大事记 MEMORABILIA OF 2014

上汽通用五菱捐资百万援建 和田地震灾区卫生站。公 司工会主席李丽明等一行 赴新疆和田地区实地走访 调查受灾地区需求。SAIC-GM-Wuling donated one million for Hetian earthquake disaster reconstruction health station. The trade union chairman Li Liming and his party went to Xinjiang and visited the affected areas of cropland area surveying demand. 中国原创文化公益基金 "见证灾区崛起、博爱感 恩前行"学生记者公益培 训项目,在雅安市雨城区开 班。 China Original Public Cultural Fund " witness the rise of the disaster, charity Thanksgiving forward" student reporter public training project, opening in Yucheng District of Ya'an city. 中国红基会理事会战略 咨询委员会在京成立 并召开第一次委员会 议。Chinese Red Cross Foundation Strategic Advisory Committee was established in Beijing and held the first committee meeting. 2014年中央财政支持贫困 重型再生障碍性贫血患儿 救助试点项目专家评审会 召开。In 2014 the central financial support for poverty relief in children with severe aplastic anemia pilot project expert review will be held.



在四川芦山地震一周年前夕,由中国红 基会和筑福抗震集团联合发起的"抗 震公益基金"在北京抗震园1号正式成 立。该基金旨在聚焦抗震排查,推广 先进抗震技术,让更多的人生活在安 全的房子里。Before the SiChuan LuShan earthquake 1st anniversary eve, built by Chinese Red Cross Foundation and zhufukangzhen group jointly launched by the "seismic public welfare funds" seismic was formally established in Beijing no. I defended earthquaakegarden. The fund aims to focus on the earthquake, promote the cash seismic technology, let more people live in a safe house. 时值雅安4 · 20地震一周年之际, 中国红基会社会监督巡察员及嫣 然天使基金的工作人员一行来到 雅安灾区,对雅安救助项目进行 跟踪回访。In Ya'an 4·20 anniversary of the earthquake, the Chinese Red Foundation social supervision inspector and Smile Angel Foundation staff came to the disaster areas in Ya'an, to followup visits the Ya'an aid project. "幸福天使'美丽中国行'全国公益 救护行动暨'以爱育爱'公益扶贫 计划'5·8'博爱周青海在行动" 在青海省大通县东峡镇刘家庄村启

程。"Happy angel 'beautiful China line' national public rescue and 'love to love Yu' welfare poverty alleviation programs' 5 ·8 'fraternity in the departure of Zhou Qinghai Dong Xia Zhen Liu Jia Zhuang Cun, Datong County of Qinghai province in action".

MEMORABILA

"幸福天使'美丽中国 行'全国公益救护行动暨 '以爱育爱'公益扶贫计 划湖北在行动"在"南水 北调"中线工程核心水源 地丹江口市启动。"Happy angel 'beautiful China line' national public rescue and 'love to love Yu' welfare poverty alleviation plan of Hubei in action" in the "water diversion" project core sources in Danjiangkou start.

"马路天使"联合项目形 象大使金龟子、人偶珀利 与欧巴开展进校园"送安 全、送快乐"活动,分别 为北京市中关村一小及红 黄蓝幼儿园的校车配赠了 车载急救包、玩具及交通 安全绘本。"Joint project angel" image ambassador doll with Obama beetle, Polly carried out into the campus to send security, send happy activities, namely Beijing Zhongguancun and a small red yellow blue bus with a vehicle traffic safety first-aid kits, toys and books.

由上汽通用五菱汽车股份 有限公司援建的山西省 浑源县永安镇卫生院投 入使用。 Yongan town of Shanxi province Hunyuan County Health Center aided by the SAIC-GM-Wuling Automobile Limited by Share Ltd put into use.

1月27日

中国红基会合生元母婴救 助基金"超级Q宝·亲亲快 跑"全国巡回亲子公益跑 行动在广东体育馆拉开帷 幕,同时"合生元母婴救 助爱心医院"项目也正式 启动。China red foundation Biostime maternal rescue fund "super Q treasure -Kiss run" national tour run charity action in Guangdong parent-child stadium opened at the same time, "maternal and child caring hospital rescue Biostime project" officially started.

1月24日

"新任社会监督巡察员聘任仪式暨社会监督巡察工作五周 年回顾会议"在中国红基会召开。

"The new social supervision inspector appointment ceremony and social supervision and inspection work five anniversary conference" will be held in China red base. "幸福天使'美丽中国行'全国公益救护行动暨以爱育爱 '幸福天使红十字救护站'刘公岛站落成揭幕"活动在山 东省威海举行。"Happy angel" beautiful China "national public rescue and love to love Yu 'happy angel Red Cross ambulance station station was opened" island "activities held in Shandong of Weihai province.


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中国原创文化公益基金在四川省芦山县举办的"芦山根雕 原创手工艺传承培训"正式开班,共有20名芦山地区的 残疾人士将接受为期两个月的初级培训。Chinese original culture public funds held in Lushan County, Sichuan Province, the "original Lushan carving arts and Crafts heritage training" official opening, a total of 20 people with disabilities in Lushan will receive initial training for two months.

"威马逊"台风登陆海南 后,中国红基会紧急启动 "天使之旅-海南行动"和 "广西行动",联合玉米 爱心基金等爱心伙伴,紧 急为灾区配送3000个"赈 济家庭箱"。"Wimason" after the typhoon landed in Hainan, the Chinese Red Cross Foundation launched an emergency "angel trip - Hainan action" and "Guangxi action", combined with corn love fund love partner, emergency disaster relief distribution 3000 "family box".



中国红基会爱必递基金启动暨首批自动体外除颤器 (AED)捐赠仪式在北京举行。

7月29日

China love will pass the red foundation fund launched and the first automatic external defibrillator (AED) donation ceremony held in Beijing.

鲁甸地震发生后,中国红基会紧急启动抗震救灾应急响 应,发起"天使之旅一鲁甸地震救援行动",共筹集并援 助灾区10000只赈济家庭箱及其它救灾救援物资。

After the Ludian earthquake, China red Foundation launched an emergency relief emergency response, launched the "journey of the Angels - Ludian earthquake relief", raising a total of 10000 families and assistance to disaster relief and other relief supplies box.

MEMORABILIA OF 2014

上汽通用五菱汽车股份 有限公司通过中国红基 会捐赠200万元人民币, 用于援建云南鲁甸灾区 医院。SAIC-GM-Wuling Automobile Limited by Share Ltd by China red Foundation donated 2000000 yuan for the reconstruction of disaster areas in Ludian, Yunnan hospital.

9月25日

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中国红基会幸福天使"美 丽中国行"在布达拉宫脚 下隆重启动。幸福天使基 金携爱心企业贝因美,向 西藏自治区捐赠190万元 现金及1000万元贝因美 婴童食品。Chinese happy angel fund "beautiful China line" at the foot of the Potala Palace grand start. Happy angel fund articles love Beingmate, donated 1900000 yuan in cash and 10000000 yuan Beingmate baby food to the Tibet autonomous region. 10月13日

8月21日

"天使阳光基金"第27 家定点医院落户郑州市 心血管病医院,当天挂 牌仪式在该医院举行。

"Sunshine angel fund" twenty-seventh hospitals located in Cardiovascular Hospital of Zhengzhou City, the day of listing ceremony was held in the hospital.

10月16日

由中国红基会和中华环境保护 基金会共同发起、中国-东盟 中心支持的"海洋生物多样性 保护"项目,在北京举办了主 题为"发现海洋"--中国东 盟海洋之美艺术展首展。By the Chinese red foundation and China environmental protection foundation co sponsored, China ASEAN center to support the "marine biodiversity protection project", was held in Beijing on the theme "found the sea" --Chinese ASEAN marine beauty art exhibition exhibition.



"幸福天使红十字救护站" 中山陵园站落成揭牌。中国 红十字会会长华建敏出席揭 牌仪式,并召集举办全国景 区红十字救护站项目工作会 议。"Happy angel Red Cross ambulance station" Zhongshan cemetery station completed the opening. Chinese Red Cross president Hua Jianmin attended the opening ceremony, and held the national scenic area called the Red Cross ambulance station project work conference. 中国红基会肯德 基餐饮健康基金 第七次管委会会 议在上海召开。 Chinese Red Cross Foundation KFC dining health fund

seventh committee

meeting held in

Shanghai.

由中国红基会和中华环保 基金会联合主办, "海洋 生物多样性保护"项目 组承办的"发现海洋—-国贸商城海洋之美艺术 展"在北京开幕。Jointly organized by the China red foundation and the China **Environmental Protection** Foundation, "the protection of" marine biodiversity project group hosted the "ocean -- China World Trade Center mall found the beauty of the ocean Art Exhibition" opened in Beijing. 随着本年度最后一批12名再障性 贫血患儿医疗资助款的拨出,中 国红基会东方天使基金2014年中 央财政支持项目全部执行完毕, 共有来自全国21个省(区、市) 的64名贫困再障性贫血患儿获得 资助。With last year's batch of I2 aplastic anemia patients medical grants allocated, Chinese red foundation Oriental Angel Fund in 2014 the central government to support the project all finished, there were from 21 provinces (area, city) of the 64 poor children funded aplastic anemia.

中国红基会第三届理事会 第七次会议在北京召开。

Chinese red foundation the third session of the council held in Beijing. 中国红基会2014年彩票 公益金项目评估暨定点医 院工作会议在山东淄博召 开。China red foundation 2014 lottery project evaluation and designated hospital work conference held in Shandong in Zibo.

中国红基会幸福天使基金 红十字救护站台儿庄站举 行揭牌仪式。

Chinese red foundation happy angel fund Red Cross rescue platform Er Zhuang station held the opening ceremony.

10月29日

幸福天使"美丽中国行" 暨"红十字救护站"援 建内蒙古行动在鄂尔 多斯启动。Happy angel "beautiful China line" and the "Red Cross ambulance station" Inner Mongolia reconstruction operations in Erdos start.



随着第十四批389名白血病患儿救助款的拨付, 2014年度小天使基金彩票公益金项目提前完成 全年资助任务,累计救助患儿4488名,资助金 额共计1.4112亿元。With the fourteenth batch of 389 children with leukemia relief funds allocated, the year 2014 little angel fund lottery project funded the completion of the annual task ahead of schedule, a total relief of 4488 children, a total amount of subsidy 141120000 yuan. 中国红基会第53期乡村医生培训班在内蒙古包头医学院开班, 来自全区12个盟市的92名乡医将在包头医学院接受由强生(中 国)医疗器材有限公司资助、为期两周的免费全科医生培训及 应急救护培训。Fifty-third rural doctors Chinese red foundation training at the opening of Inner Mongolia Baotou Medical College, 92 rural doctors from the 12 Union City in Baotou will be accepted by the Medical College of Johnson (Chinese), medical Audio Supplies Company Limited funded two week free general practitioner training and emergency nursing training.

广汽丰田捐建的河南 省禹州市鸠山镇魏井 村"阳光博爱学校" 揭牌启用。

Gac Toyota endowed WeiJing Village, JiuShan town, "sunshine love school"in Yuzhou of Henan province.

12月3日

中国红基会芦山4 · 20地震灾后重建项目落成仪式 暨"新站·新健康"项目签约仪式在四川省雅安市 石棉县举行。中国红基会募集2700万款物帮助灾 区人民重建,首批20所红十字博爱卫生院站陆续完 工并投入使用。 Chinese Red Cross Foundation 4 · 20 post-earthquake reconstruction project completion ceremony -- "new sites, new health" project signing ceremony in ShiMian YaAn SiChuan Province .Chinese Red Cross Foundation raise 27 million money to help the people in the disaster area reconstruction, the first batch of 20 Red Cross charity institutes successively completed and put into use. 第54期乡村医生培训班在新疆于田 县党校开班,111名维吾尔族乡村 医生将接受由强生(中国)医疗器 材有限公司资助、为期两周的免费 全科医生培训及应急救护培训。54 period village doctor training in xinjiang keriya county party school class, III Uighur rural doctors will accept funded by Johnson & johnson (China) medical equipment co., LTD., a two-week general practitioner training and emergency rescue training free of charge.

天使阳光基金2014年度彩票公 益金项目执行完毕,累计救助 910名贫困先心病患儿,资助 金额1568万元。The project of public welfare fund from lottery in the year of 2014 which belongs to The sun of happiness was completely executed. This item had help to fund 910 impoverished children with congenital heart disease, and the amount of patronage reached to 15,680,000.

中国红基会"天使阳光基 金"定点医院——北京安 贞医院挂牌仪式在京举 行。Chinese Red Cross Foundation"sunshine angel fund" fixed-point hospital -Beijing Anzhen hospital opening ceremony was held in Beijing.

12月6日

彩票公益金大病救助项目调 研回访活动分别在陕西、青 海、广东、广西4省(区) 展开。Lottery ticket public welfare fund serious illness relief project research review activities in ShuanXi, QingHai , GuangDong andGangXi provinces (areas).

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第56期乡村医生培训 班在河北中医学院举 行,97名乡村医生完 成为期2周的全科医学 培训。The 56th period village doctor training in HeBei University of Chinese medicine,97 rural doctors completed two weeks of training in general medicine.

12月10日

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MEMORABLIA OF 2014

由中国红基会参与主办 海洋生物多样性保护研 讨会在广东湛江举行。

Sponsored by Chinese Red Cross Foundation participate in Marine biodiversity protection seminar held in ZhanJiang ,GuangDong province.

12月18日

第55期乡村医生培训班在 青海红十字医院开班,来自 青海省内8个市州的101名 乡村医生, 接受为期两周的 免费全科培训及应急救护 知识培训。The 55th training class which aims to cultivate relevant skills of village doctors was initiated in the red cross hospital in Qinghai. 101 village doctors coming from 8 different cities in Qinghai Province has received general practice training and comprehensive knowledge dealing with emergency situation without any charge.

幸福天使"美丽中国行"福 建站启动仪式在三明市举 行。仪式上,中国红基会 幸福天使基金向福建省红 十会捐赠302万元现金及价 值1000万元的贝因美婴童 食品。The project of angel of happiness "Beautiful China Journey" was launched in Sanming. Chinese Red Crosss Foundation donated cash amounted to 3020,000 and Beingmate baby food which is worth 10 million in the opening ceremony.



在"全国交通安全日"到 来之际,中国红基会"我 心中的马路天使"少儿绘 画大赛作品评审会在京 举行。When the Day of National Traffic safety was approaching, the program of "angel of road in my heart" – an assessment meeting of a groundbreaking artwork competition among children was held in Beijing by RCF.

中国红基会广汽丰田"阳光博爱助学金"捐赠仪式暨联合教育创新论坛活 动在西安交通大学举行。广汽丰田汽车有限公司再次向中国红基会捐赠84 万元,以资助7所高校的84名贫困生。

Chinese Red Cross Foundation gac Toyota "sunshine humanitarian grants" donation ceremony ---joint education innovation BBS activities was held in xi 'an jiaotong university. Gac Toyota motor co., LTD. donate 840000 yuan to Chinese Red Cross Foundation , to finance 84 poor students in 7 universities.

中国红十字运动文化与价值体系研究课题专家研讨会在中国红基会

召开。The charrette about the research of culture and value system of Chinese Red Cross Foundation was held in CRCF.

中国红基会举办了手机短信捐款专题开放日活 动。来自不同行业的手机短信捐赠人代表、合 作伙伴代表以及媒体代表出席活动。

The campaign of Open Day of Donation by Message was held by CRCF.Various representatives coming from all walks of world, cooperative partners and media attended the activity.



审计报告

信会师报字 <2014> 第 260002 号

中国红十字基金会理事会:

我们审计了后附的中国红十字基金会(以下简称贵会)按照《民间非营利组织会计制度》 编制的财务报表,包括 2014 年 12 月 31 日的资产负债表、2014 年度的业务活动表、现金流量 表以及财务报表附注。

一、管理层对财务报表的责任

编制和公允列报财务报表是贵会管理层的责任。这种责任包括:(1)按照按照《民间非 营利组织会计制度》的规定编制财务报表,并使其实现公允反映;(2)设计、执行和维护必 要的内部控制,以使财务报表不存在由于舞弊或错误导致的重大错报。

二、注册会计师的责任

我们的责任是在执行审计工作的基础上对财务报表发表审计意见。我们按照中国注册会计师审计准则的规定执行了审计工作。中国注册会计师审计准则要求我们遵守中国注册会计师职 业道德守则,计划和执行审计工作以对财务报表是否不存在重大错报获取合理保证。

审计工作涉及实施审计程序,以获取有关财务报表金额和披露的审计证据。选择的审计程 序取决于注册会计师的判断,包括对由于舞弊或错误导致的财务报表重大错报风险的评估。在 进行风险评估时,注册会计师考虑与财务报表编制和公允列报相关的内部控制,以设计恰当的 审计程序,但目的并非对内部控制的有效性发表意见。审计工作还包括评价管理层选用会计政 策的恰当性和作出会计估计的合理性,以及评价财务报表的总体列报。

我们相信,我们获取的审计证据是充分、适当的,为发表审计意见提供了基础。

三、审计意见

我们认为,贵会财务报表在所有重大方面按照《民间非营利组织会计制度》的规定编制, 公允反映了贵会 2014 年 12 月 31 日的财务状况以及 2014 年度的业务活动成果和现金流量。



中国·上海



中国注册会计师

二〇一五年三月十五日

资产负债表

Balance Sheet

编制单位:中国红十字基金会 2014-12-31

单位:元

资产	期初数	期末数
流动资产:		
货币资金	503,122,652.04	128,559,667.8
短期投资		360,000,000.00
应收账款		2,826.24
其它应收款		
预付账款	1,319,037.64	200,050.00
存货	1,184,587.45	504,640.62
待摊费用		
一年内到期的长期债权投资		
其它流动资产		
流动资产合计	505,626,277.13	489,267,184.72
长期投资:		
长期股权投资		
长期债权投资		
长期投资合计		
固定资产:		
固定资产原价	4,071,413.80	4,577,805.40
减:累计折价	3,055,114.62	3,244,120.00
固定资产净值	1,016,299.18	1,333,685.40
在建工程		
文物文化资产		
固定资产清理		
固定资产合计	1,016,299.18	1,333,685.40
无形资产:		
无形资产		650,000.00
受托代理资产:		
受托代理资产		
资产总计	506,642,576.31	491,250,870.12

负债和净资产	期初数	
流动负债:		
短期借款		
应付款项		
其它应付款	87,414.55	335,298.53
应付工资		
应交税金	26,904.01	22,570.53
预收帐款		
预提费用		
预计负债		
一年内到期的长期负债		
其它流动负债		
流动负债合计	114,318.56	357,869.06
长期负债:		
长期借款		
长期应付款		
其他长期负债		
长期负债合计		
受托代理负债:		
受托代理负债		
负债合计	114,318.56	357,869.06
净资产:		
非限定性净资产	456,528,257.75	440,893,001.06
限定性净资产	50,000,000.00	50,000,000.00
净资产合计	506,528,257.75	490,893,001.06
负债和净资产总计	506,642,576.31	491,250,870.12

业务活动表

Activity Schedule

编制单位:中国红十字基金会 2014-12-31

单位:元

项目	L	_年累计数	 数	Ż	\$年累计	数
	非限定性	限定性	合计	非限定性	限定性	合计
一.收入						
其中:捐赠收入	147,153,866.67		147,153,866.67	164,392,508.72		164,392,508.72
会费收入						
提供服务收入						
商品销售收入						
政府补助收入	80,000,000.00		80,000,000.00	161,000,000.00		161,000,000.00
投资收益				9,935,890.41		9,935,890.41
其他收入	21,964,723.72		21,964,723.72	12,626,319.59		12,626,319.59
收入合计	249,118,590.39		249,118,590.39	347,954,718.72		347,954,718.72
二.费用						
(一)业务活动成本	282,617,936.49		282,617,936.49	350,425,861.45		350,425,861.45
(二)管理费用	10,750,140.40		10,750,140.40	11,263,975.68		11,263,975.68
(三)筹资费用	1,006,683.97		1,006,683.97	1,900,138.28		1,900,138.28
(四)其他费用	23,687.00		23,687.00			
费用合计	294,398,447.86		294,398,447.86	363,589,975.41		363,589,975.41
三.限定性净资产转						
为非限定性净资产						
四.净资产变动额	-45,279,857.47		-45,279,857.47	-15,635,256.69		-15,635,256.69
(若为净资产减少额,以"-"号填列)						
(石月伊贫广减少微,以一一亏琪列)						

现金流量表

Cash Flow Table

编制单位:中国红十字基金会 2014-12-31

单位:元

项目	上年金额	本年金额	
一、业务活动产生的现金流量:			
接受捐赠收到的现金	112,757,837.67	69,727,667.32	
收取会费收到的现金			
提供服务收到的现金			
销售商品收到的现金			
政府补助收到的现金	80,000,000.00	161,000,000.00	
收到的其他与业务有关的现金	21,964,723.72	12,619,118.26	
现金流入小计	214,722,561.39	243,346,785.58	
提供捐赠或者资助支付的现金	254,528,261.49	253,568,536.06	
支付给员工以及为员工支付的现金	5,718,298.73	6,839,812.32	
购买商品、接受服务支付的现金	4,557,664.35	4,149,325.29	
支付的与其他业务活动有关的现金			
现金流出小计	264,804,224.57	264,557,673.67	
业务活动产生的现金流量净额	-50,081,663.18	-21,210,888.09	
二、投资活动产生的现金流量:			
收回投资所收到的现金		200,000,000.00	
取得投资收益所收到的现金		9,935,890.41	
处置固定资产和无形资产所收到的现金	2,100.00	7,201.33	
收到的其他与投资活动有关的现金			
现金流入小计	2,100.00	209,943,091.74	
购建固定资产、无形资产和其他所支付的现金	380,701.30	1,395,049.60	
对外投资所支付的现金		560,000,000.00	
支付的其他与投资活动有关的现金			
现金流出小计	380,701.30	561,395,049.60	
投资活动产生的现金流量净额	-378,601.30	-351,451,957.86	
三、筹资活动产生的现金流量:			
借款所收到的现金			
收到的其他与筹资活动有关的现金			
现金流入小计			
偿还借款所支付的现金			
偿还利息所支付的现金			
支付的其他与筹资活动有关的现金	1,006,683.97	1,900,138.28	
现金流出小计	1,006,683.97	1,900,138.28	
筹资活动产生的现金流量净额	-1,006,683.97	-1,900,138.28	
四、汇率变动对现金的影响			
五、现金及现金等价物净增加额	-51,466,948.45	-374,562,984.23	

Our Partners

我们的伙伴

这一年来,感谢所有投入我们的公益行动的合作伙伴们——是你们的无私奉献和 热情参与,成就了我们在人道公益道路上的每一步前进,是你们的坚定支持和不 懈鼓舞,坚定了我们将关注中国最易受损人群生命与尊严的事业进行到底的决心。 在这里,中国红基会全部团队人员向你们致以最高尚的敬礼! 限于篇幅,这里呈现的只是很小的一部分,请相信我们,您的每一分钱和每一次 参与,对于我们以及千万中国最易受损人群来说,都是最弥足珍贵的赠与和财富!

Throughout this year, we thank our partners who participated in our public welfare actions -- it was your selfless commitment and passionate participation that encouraged us to step forward in our humanitarian public welfare path; it was your adamant support and relentless inspiration that stabilized our determination in paying attention to the most vulnerable lives and in carrying such dignified work to the end.All members of the CRCF team offers our highest salute to you!

Due to limited space, we only showed a very small portion of our work in 2014 to you. But Trust us: your every donation and participation possess invaluable significance to the most vulnerable group of people in China!





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	of the CPC	
Tang Tang	Chairman of Beijing Fengshuo Investment Co., Ltd.; Director of the Administrative	
	Committee of Running Angel Fund	
Tao Hong (F)	Young actress	
Lu Jian	A Presenter from CCTV; Deputy Director of the Administrative Committee of Caring	
	Fund	
Pan Mingcai	Former Director of Arable Land Protection Division, Ministry of Land and	
	Resources of PRC	

第三届理事会成员

The Member List of the Third Session of Council

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郭长江	孙硕鹏	刘选国
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Guo Changjiang	Sun Shuopeng	Liu Xuanguo
Chairman	Executive Vice-Chairman and	Vice-Chairman
	Secretary General	

理事(按姓氏笔画排序)

王平	中国红十字会总会赈济救护部部长
王世涛	中国红十字会总会直属机关党委副书记、纪委书记
贝晓超	新浪微博副总经理兼社会责任总监
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刘明胜	大连万达集团总裁助理、企业文化部总经理
刘忠义	家庭期刊集团公司驻京办主任、中国红十字基金会和谐家庭公益基金管委会委员
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李亚鹏	中国红基会嫣然天使基金管理委员会主任
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沈阳	上汽通用五菱汽车股份公司董事、总经理
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徐猛	北京万商天勤律师事务所任合伙人、主任

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Wang Shitao	Secretary of Party Committee, RCSC
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Liu Mingsheng	Assistant President of Dalian Wanda Group and General Manager of the
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Liu Zhongxiang	Secretary of China Social Organization Promotion Committee
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Shen Yang	Director and General Manager of SGMW
Zhang Xudong	SOBA International Chief Brand Officer, Executive director of CRCF Happy Angel
	Fund Administrative Committee
Luo Fei	Chairman and Chief Executive of Biostime Inc. Guangzhou
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	Business, Vice-Chairwoman of the Alumni Association of the School and Director
	of the Administration Office of Cheung Kong Philanthropy Fund
Xu Hui	Senior Director Of Public Affairs And Government Relations of Yum China Division
Dong Guirong	Secretary General of Huaxia International Yi Dao Research Institute
Dou Ruigang	Tencent Charity Foundation Executive Secretary

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Zhang Li	Deputy Secretary of the Discipline Inspection Commission
Xu Meng	Partner and Director of Beijing V&T Law Firm

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齐中祥	沃民中国投资有限公司董事长
刘自敏	清华大学基金会首席投资官
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2014年度报告 95



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what it Costs

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¥	银行汇款	 户名:中国红十字基金会 ① 开户银行:中国银行北京市分行 账号: 349356004919 ② 开户银行:中国工商银行北京东四南支行 账号: 0200001019014483874 ③ 开户银行:中国建设银行北京朝内大街支行 账号: 11001070300059000427 For abroad donors: Bank Name: Bank of China Account Number: 778350014954 Account Name: The Chinese Red Cross Foundation SWIFT Code: BKCHCNBJ
	短信捐款 10699990	中国移动用户: 编辑短信 1、2 到 10699990,即向我们捐款 1 元或 2 元。 中国联通、中国电信用户: 编辑短信 1、2、5 到 10699990,即向我们捐款 1 元、2 元或 5 元; 编辑短信 95、910、915 到 10699990,即向我们每月捐款 5 元、10 元或 15 元。
Ē	邮局汇款	邮局汇款至(请注明捐助项目): 中国红十字基金会 地址:北京市东城区东单北大街 干面胡同 53 号 邮编:100010
•	现场捐款	

町る画

¥300 元	¥600 元	¥3,500 元	¥4,000 元
一只	一个贫困患儿	一名乡村医生	一位退职代课教师
赈济家庭箱	营养包	培训费	生计金
A diaster relief	A nutrition package	Training for a	Subsidization of a
family box	for children with leukemia	village doctor	dismissed Substitute teacher
	leuxenna		cacher
¥5,000 元	¥10,000 元	¥30,000 元	¥30,000 元
			H
一位贫困大学生	一套	一名先心病患儿	一位白血病/再障患儿
一年学费	红十字书库	手术费	医疗费
Subsidization of	A set of Red	Salvation of a child	Salvation of a child
ne tuition fees for	Cross stack	with congenital	with leukemia/ aplastic
a poor university		heart disease	anemia
student a year			
¥50,000 元	¥150,000 元	¥350,000 元	¥500,000 元
*			Л
一位白血病患儿	一所乡村博爱卫生站/	一期乡村医生培训,	一所乡村博爱学校 /
干细胞移植费用	一所景区红十字救护站	培训 100 名乡村医生	一所乡村博爱卫生院
ssistance of a stem	A village clinic/ A Red	A training for 100	A village school/
ell transplantation	Cross first aid station	village doctors	A village health-center
peration for a child			
with leukemia			

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Ass ce оре with leukemia

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